

CITA

INTERNATIONAL MOTOR VEHICLE INSPECTION COMMITTEE

Brussels, 12th November 2013

Dear Member and Stakeholder,

Subject: Invitation to the 2013 CITA International Conference and General Assembly Sponsoring Program

Over the years, CITA has gratefully been able to rely on the unwavering support of our sponsors to make each Conference a successful event. We are pleased to offer our Members and Stakeholders again sponsoring and advertising opportunities during the CITA 2013 Conference, which will take place in Seville, Spain, from 15 - 17 May 2013.

The attached programme lists the various sponsoring levels and funding opportunities. Each option includes complementary registration(s) to the CITA Conference, which can either be used personally or passed on to someone in your organisation. A wide range of recognitions opportunities for your organisation are available depending on the selected sponsoring option. Company logo and URL on a PowerPoint projection in the plenary room, outdoor banner, poster in the plenary session, roll-up at the entrance to the hotel, conference home web page, conference sponsors webpage, conference program folder, webpage with publication of the papers and speakers (after the conference), conference bag, gala dinner menu, workshop banners, gala dinner invitations, note pads and pens.

Please note that diamond, gold, silver and bronze packages are not limited to one company. Other opportunities however, will be allocated on a first come, first served basis.

We would be most grateful if you could confirm with the attached form.

Should you have any further questions please do not hesitate to contact the CITA Secretariat.

With kind regards,



Wim Labro
CITA Executive Director

Consultative Status Category II to the Economic and Social Council of the United Nations

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2013 CITA CONFERENCE

Seville, Spain, 15 – 17 May 2013

Sponsoring Policy

COMPANY NAME:	
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Prior to making your sponsorship choice, **please carefully read the following:**

1. All Members are eligible to a 20% reduction (excl. VAT).
2. All fees are in € (EURO) , **exclusive 21% VAT.**
3. A brochure stand is free of charge for all CITA Members.
4. Brochures from CITA Corporate Members will be distributed free of charge.
5. Non-members, who are equipment manufacturers and / or service providers selling their products to organisations active in in-service vehicle inspections, cannot participate in this marketing program.
6. The manner, in which marketing material is presented and displayed, is exclusively handled under the instructions of the CITA Secretariat. No other marketing materials are permitted.
7. Dimensions, format and location of logos, posters, roll-ups, PowerPoint projections, banners and / or hardboard panels will be decided by the CITA Secretariat.
8. Sponsors are requested to submit their logo and website link in the required digital format.

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Sponsoring Packages

<input type="checkbox"/> € 20,000.00	DIAMOND	<ul style="list-style-type: none"> • 2 complimentary registrations • PowerPoint projection in the plenary room • Outdoor banner (Max. 3 positions) • Roll-up at the entrance to the hotel • Logo on Gala Dinner menu card • Logo and URL on CITA conference web homepage • Logo and URL at top of CITA sponsors webpage • Logo and URL on front cover of program folder • Logo and URL on conference papers webpage • Logo and URL on the conference bag
<input type="checkbox"/> € 15,000.00	GOLD	<ul style="list-style-type: none"> • 1 complimentary registration • PowerPoint projection in the plenary room • Logo and URL on CITA sponsors webpage • Logo and URL on back cover of program folder • Logo and URL on conference papers webpage • Logo and URL on the conference bag
<input type="checkbox"/> € 12,500.00	SILVER	<ul style="list-style-type: none"> • 1 complimentary registration • Logo and URL on CITA sponsors webpage • Logo and URL on back cover of program folder • Logo and URL on conference papers webpage • Logo and URL on the conference bag

Conference Events

<input type="checkbox"/> € 8,000.00	Gala Dinner	<ul style="list-style-type: none"> • 1 complimentary registration • Roll-Up at the entrance of the Gala Dinner room • Offered by sponsor X and logo on individual invitations • Offered by sponsor X on each table with logo and URL. • Logo and URL on CITA sponsors webpage • Logo and URL on conference papers webpage • Logo and URL on the conference bag
<input type="checkbox"/> € 4,500.00	Welcome Reception	<ul style="list-style-type: none"> • 1 complimentary registration • Logo and URL on CITA sponsors webpage • Offered by sponsor X on small flags on each table • Logo and URL on conference papers webpage • Logo and URL on the conference bag
<input type="checkbox"/> € 4,000.00	Workshop	<ul style="list-style-type: none"> • 1 complimentary registration • Logo and URL on CITA sponsors webpage • Banner inside the meeting room • Logo and URL on conference papers webpage • Logo and URL on the conference bag
<input type="checkbox"/> € 3,500.00	Lunch	<ul style="list-style-type: none"> • 1 complimentary registration • Logo and URL on CITA sponsors webpage • Offered by sponsor X on cubes on each table • Logo and URL on conference papers webpage • Logo and URL on the conference bag
<input type="checkbox"/> € 2,500.00	Coffee break	<ul style="list-style-type: none"> • 1 complimentary registration • Logo and URL on CITA sponsors webpage • Offered by sponsor X on cubes on each table • Logo and URL on conference papers webpage • Logo and URL on the conference bag

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Conference Gifts

<input type="checkbox"/> € 4,000.00	Conference note pads	<ul style="list-style-type: none">• 1 complimentary registration• Logo and URL sponsor X on the notepad• Logo and URL on CITA sponsors webpage• Logo and URL on conference papers webpage• Logo and URL on the conference bag
<input type="checkbox"/> € 4,000.00	Pens	<ul style="list-style-type: none">• 1 complimentary registration• Logo and URL sponsor X on the pen• Logo and URL on CITA sponsors webpage• Logo and URL on conference papers webpage• Logo and URL on the conference bag
€		<u>TOTAL (excl. VAT)</u>

COMPANY NAME	
NAME CONTACT PERSON	
TELEPHONE CONTACT PERSON	+
EMAIL	
URL	WWW.
DATE	
SIGNATURE*	

* I hereby agree with the sponsoring policy

Please complete the appropriate boxes and return this form to the CITA Secretariat
E-mail: secretariat@cita-vehicleinspection.org, after which the CITA Secretariat will confirm
good receipt within one week.