



13th General Assembly

Progressing CITA's Strategy

Ron Oliver
CITA Strategic Advisor

CITA's STRATEGY

CITA

"To Shape a sustainable future for its Members"

by being

Proactive

Pace-setter though
informed, forward
and broadened
thinking

Searching out &
investigating
opportunities

Actively promoting
best practice &
exploitation of
promising
opportunities



Representative

Larger international
membership

Better informed
though wider &
improved consultation

Influential

Research based
recommendations and
proposals

Working in Partnerships
Excellent working relations
with all key stakeholders

Strategic Topics

1. Working Groups and Projects
2. Recommendations and Guidelines
3. Internal Communications
4. External Communications
5. Cost/benefit data
6. Taking forward key initiatives

1. Working Groups and Projects

Key Result Area

**Improving CITA's Research and
Development Capability**

Key Result Area

Improving CITAs Research and Development Capability

Concerns identified by Strategic Direction Group

- Limited capacity of CITA Working Groups
- Non- WG suggestions for research
- Financing studies and research
- Managing studies and research as; either
 - Formal CITA led Projects; or
 - Member Consortium Projects

2. Recommendations and Guidelines

Key Result Area

**Improving the way that CITA presents
its Recommendations**

Key Result Area

Improving the way that CITA presents its Recommendations

Concerns identified by Strategic Direction Group

- Purpose of Recommendations is not clear
- Need for **guidelines** in addition to **recommendations**
- More formal structure of recommendations
- Restricting guidelines to Members only

3. Internal Communication

Key Result Area

**Improving the way that CITA
communicates with its Members**

Key Result Area

Improving the way that CITA communicates with its Members

Concerns identified by Strategic Direction Group

1. Making the CITA website the primary communication tool
2. Making CITA News more useful
3. Sharing information about changes in Member's countries and elsewhere
4. Making the most of information from CITA Questionnaires

4. External Communication

Key Result Area

Enhancing CITA's influence with key international organisations and stakeholders

Key Result Area

Enhancing CITA's influence

Concerns identified by Strategic Direction Group ie. CITA needs:

- research based presentation material to promote mandatory vehicle inspection
- to develop a co-ordinated lobbying capability
- to know more about the aims and objectives of key stakeholders
- a more co-ordinated approach to communicating with organisations

5. Cost/benefit data

Key Result Area

Improving the collection, analysis and presentation of data/information on mandatory vehicle inspection practices

Key Result Area



Improving the collection, analysis and presentation of data/information on mandatory vehicle inspection practices

Concerns identified by Strategic Direction Group

- Shortage of objective data makes it difficult to produce convincing cases
- Significant investment is needed to fill this gap

6. Taking forward AUTOFORE and other key initiatives

Key Result Area

Prioritise and finalise current draft plan and take urgent action to implement

Prioritise and finalise current draft plan and take urgent action to implement

- Consult Conference Delegates on priorities and suggestions for key initiatives
- Strategic Direction Group to finalise plan for agreement by Bureau Permanent
- Members asked to participate/sponsor new projects

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Please complete the Member's questionnaire and hand to Conference Secretariat at the end of Conference after the session on Future Initiatives

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CITA Strategy 2005 - 2010

The logo for CITA, consisting of the letters "CITA" in a bold, green, sans-serif font, enclosed within a black rectangular border.

CITA's Mission

CITA's aim is to play a leading role in shaping the future for sustainable Roadworthiness Inspection & Enforcement in all regions of the world, based on its conviction that effective in-service vehicle inspection is, and will remain, an essential element of all types of successful roadworthiness control regimes, thus contributing to the social and economic benefits of improved road safety and environmental friendly road transport.

It will achieve this aim by being

- influential with all key stakeholders;
- proactive; and
- representative;

through proposals and policies for all types of in-service road vehicles based on:

- objective, impartial analysis of the social and economic benefits of vehicle inspection and other solutions for in-service control of vehicle roadworthiness; and
- the need for independent control of all types of roadworthiness control regimes.